

Flowgenix AI Automation Ltd

AI Hallucination Prevention Checklist – Business Edition

1. Clarify Your Prompt

Be specific about what you want and where the data should come from. Example: Instead of “Give me 2025 AI funding data,” say “List UK AI companies that received Series A funding in 2025, sourced from Crunchbase or PitchBook.”

2. Demand Sources

Always ask: “Cite the source and date.” No source = red flag. If it says “I can’t browse the internet,” follow up with manual verification via trusted sources.

3. Cross-Check in Two Steps

Step 1: Verify names, numbers, and dates in a reliable, up-to-date database (e.g., Companies House, Bloomberg, Crunchbase). Step 2: Check at least two different independent sources.

4. Watch for Plausible-but-Fake Patterns

AI often blends real entities with fake details (e.g., “Highland Data Solutions” sounds legit but doesn’t exist). If it sounds like a marketing name, Google it before trusting it.

5. Timestamp Everything

Only act on data with a date attached. AI can sometimes give facts that were true years ago but are outdated now.

6. Treat AI Like an Intern

AI is fast, tireless, and creative — but still needs supervision. Always fact-check before using its research in reports, sales pitches, or public statements.

7. Automate Verification Where Possible

Use tools like n8n or Zapier to automatically cross-check AI output against APIs or official databases before it lands in your CRM.

Bottom Line: Trust, but verify. AI can save you hours — but hallucinations can cost you months of recovery if you repeat them in business.